



# PLUS ACADEMY

**The Plus Academy is an exceptional form of passive annuity because...**

*"Life is all about learning: the more you learn and the more you grow, the more you grow and the more results you have."*

The Plus Academy will be a protected, digital environment, where it will be possible to train both on financial issues (Forex, Trading, Psychological capital management, The habits of rich people) and on personal and professional growth (Self-motivation, Productivity and management of the time, Public speaking, Effective communication). This is the missing piece and, perhaps, the most important, of the whole SafePlus ecosystem.

Growing up to be more and more people of value is precisely the "secret" of those who have results in the personal, professional and economic fields. With all due respect to those who "do not have time to read, train, take a course", who have not understood that sawing a tree with a blunt saw blade, means making more effort and taking longer than stopping, sharpening it and continue sawing. These people are driving along a road clogged with trucks, when someone has already built a four-lane highway for them. But they will never find out, because they have not understood the role of constant learning and go in search of the magic wand that will lead them to have results immediately and effortlessly. Deluded, lazy, superficial. Instead, those who always invest in their personal and professional development will obtain a permanent source of personal and economic well-being.

The mind is what we have most important, so it is essential to form it: those who do not wash their brains by themselves, have it washed by others.

Training is a teacher of life. There is no need to reinvent the wheel or learn over several years, by trial and error, what can be discovered in a dozen hours of live courses or online training. The training consists in the application of tested and effective models. Brian Tracy, dean of education with more than 60 published books to his credit, wrote that we must be as hungry for knowledge as Pac-Man because we can't know which piece of knowledge can transform our lives.



And that's not all Plus Academy wants to aggregate a community of people with the same values and the same desire to improve themselves and their lifestyle. And why is a "good" community as important as training? Because "We are the average of the 5 closest people to us," said Jim Rohn, one of the fathers of personal growth training.

In the book "Connected - The surprising power of our social networks and how they shape our lives", Harvard lecturer Prof. Nicholas Christakis and prof. of the University of California, James Fowler, compare the relationships of the people we associate with smoking, drug addiction, alcoholism, obesity and even happiness. It turns out that over time we tend to think and do what they do (even for good, not just for bad). For example, they found in a 2007 obesity study that if one of our closest friends becomes obese, our chances of doing the same increase by 57%! That is: the people we hang out with set our standards! It is a vicious circle but fortunately also virtuous.

So we can hang out with chickens and live or work in an environment of criticism, gossip, complaints, mediocrity, low professional standards and superficiality.

Or we can attend eagles and attend an ethical, performing, enthusiastic, constructive environment with high standards, as will be the PlusAcademy, a space dedicated not only to training but also to the exchange of ideas and growth.

The problem is that most of the people who are close to us are for reasons other than a conscious choice! Companions from studies, work, associates, who do not necessarily share our values and beliefs. And so we get energy vampires (they always complain and don't look for solutions), hypertrophic egos (little or no interest except for themselves), slackers (one thing is to simplify life, another is not wanting to seriously commit to anything), dream killer (they think small and try to make you do it too, because your victory would be the confirmation that everything they believe is wrong). Looking for who is similar to you - your "peers" - or who has the qualities, skills, knowledge, standards you want to acquire, is the right way.

In short, if we want to improve at something, we hang out with those who really know how to do that thing. Do you want to improve in a sport? Play with whoever is better than you. Do you want to become a great speaker? Compare yourself to the best you can get to. Do you want to increase your finances? Start listening to who made the money and not who gives useless advice around. Ultimately: always learn: if you do not learn, you cannot grow, you remain the same.

There is only one "BUT" in all this speech. But as a sacrosanct saying goes:

"You can't hire people to do push-ups for you."

We are the ones who have to make the choices that change our lives.

There is a better future waiting for us in the SafePlus community and we can and must go and get it.